

# Our manifesto

We can wait for change to happen or we can

**MAKE CHANGE HAPPEN**

Pilots belong in planes, we need to

**TEST MORE AND FAIL FASTER**

Organizational charts work in straight lines but

**CREATIVITY & INNOVATION COME FROM ALL DIRECTIONS**

Same mindset = same action = same result

**TAKE RISKS, EXPERIMENT AND EMBRACE FAILURE**

Strategies & frameworks alone won't solve complex, adaptive challenges

**REAL WORLD PROBLEMS REQUIRE ACTIONABLE ANSWERS**

No one has all the answers

**CO-CREATE SOLUTIONS WITH THE PEOPLE WHO NEED THEM MOST**

