RICHARD LIEBRECHT

Policy Design Analyst Alberta Health

Richard is an explorer on the forefront of an emerging discipline - person-centred policy design. He's pushing boundaries at Alberta Health, helping realize the promise of patient-centred policy. He's delivering new methods to help policy makers empathize with and design for the needs, pains and pressures facing patients and providers.

Richard has more than 10 years' experience as a journalist, communicator and strategic planner helping organizations understand and speak to the lives of customers, clients, stakeholders and publics.