



Hey, I'm
Robin.

I'm gonna change your prototypin' mind.

Join me on **November 20th 2019 / 10:00 AM MST**

"Look at the amount of time that a patient is actually in the hospital vs all the time he or she is at home. Then it's only logical to design for someone's life, not just their experience during their stay between these bricks we call 'hospital'."

- Robin Hooijer

About me

Robin Hooijer has worked as a human centred designer at the Radboud University Medical Center for the last 6 years. This academic hospital has a focus on innovation and person centred care. At Radboudumc he has helped the organization in putting the end-user, both patients and professionals, at the center of developing digital health and care solutions.

He's also co-organizer of the Dutch initiative: The Health Innovation School, where people from the whole Dutch healthcare system get training in how to innovate healthcare.



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