



Hey, I'm
Annie

Want to chat about creative thinking?

Join me on **November 6th 2019 / 10:00 AM MST**

"The future of health(care) will be proactive, predictive, personalized, people-powered, digital and will be based on paying for results, instead of inputs. This is a lot of change for systems of healthcare that have not changed in more than 150 years. Hence we need new methods to move innovation and change. Enter human centred design, stage left."
- Zayna Khayat

About me

Annie Valdes has spent almost 20 years working in and teaching human-centred design. After a decade at IDEO, an award-winning global design consultancy, she is now Principal at Design Tugboat, working as an independent innovation coach, consultant and design researcher with a focus on design for health and wellbeing.



Annie's clients include health systems, foundations, non-profits and tech startups. She loves guiding professionals and students alike, and has taught a consistently popular course at Stanford University called "Design Execution: Bringing Ideas to Life".

Annie holds a BA in Anthropology from Emory University and an MBA from Georgia State University.