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**Rollie Nichol**

Associate Chief Medical Officer

Rollie is a family physician who has been a physician leader in Alberta Health Services. Rollie is intuitively a design thinker who looks at the world from a different lens. He believes that the work we do in healthcare is the summation of the current level of thinking. This current mindset is unfair, unequal and inadequate to solve the challenges we face today. He is a big proponent of asking "How might we create, model, and evolve the type of thinking that will take us forward?". He is excited to be a fellow of the Design Lab and work with us to spread this "new lens" of looking at our problems and opportunities. This is one of his favorite articles:

[www.fastcompany.com/40529/practical-radicals](http://www.fastcompany.com/40529/practical-radicals)